



How does AI fit into the Management of Human Resources?

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ABSTRACT

Objective: The objective of this study is to understand the integration of artificial intelligence (AI) with human resources (HR), focusing on the implementation of AI in HR, challenges of integration, and potential hazards like data misuse, AI gimmickry, and algorithmic governance issues.

Methods: The study utilizes a descriptive research design without primary research, relying on secondary data from research papers, books, websites, blogs on HR, and survey reports from various research groups.

Results: Findings indicate AI's adoption in HR is in initial stages, with challenges arising from data complexities, risk of AI being perceived as a gimmick, and concerns over algorithmic governance. The study highlights the distinction between strong and weak AI, noting AI's role in automating routine HR tasks to allocate resources for strategic tasks and its potential to enhance employee experiences in talent management and recruitment through rapid data analysis.

Conclusions: AI's integration into HR is evolving, presenting both opportunities and challenges. The study stresses the importance of addressing data utilization complexities, avoiding the trivialization of AI, and ensuring responsible algorithmic governance. Understanding AI's integration nuances in HR allows organizations to leverage AI to improve productivity, communication, and employee experiences.

Keywords: Artificial Intelligence, Human Resources, Challenges, Algorithmic Governance, Education

Received: 15 May 2023 / **Revised:** 5 August 2023 / **Accepted:** 14 August 2023

DOI: <https://doi.org/10.37497/rev.artif.intell.education.v4i00.4>





Introduction

Similar to how AI itself is polymorphic; the phrase "artificial intelligence" is polysemous. There are many different approaches hidden beneath the jargon of AI, including algorithms, conversational AI, decisional AI, machine learning, deep learning, natural language processing, chat bots, voice bots, and semantic analysis. The number of real-world applications is also growing quickly. Additionally, there are two types of artificial intelligence: strong AI, also known as "general artificial intelligence," and weak AI, also known as "non-sensitive intelligence" (a machine that can apply intelligence to any problem rather than to a specific problem). "As AI now stands, I don't believe there is much intelligence, and very little of it is artificial.

Given that it has a direct bearing on the lives of the people who work for firm, human resources (HR) is one of the fundamental components of any business. For the workers to be effective and productive there has to be good communication and a healthy work environment.

In order for employees to perform at their best, HR must ensure that they feel comfortable, are receiving the assistance they need, and have the freedom to use their creativity, intelligence, and empathy.

One of today's most cutting-edge and developing technologies, artificial intelligence, has significantly improved the HR division. The majority of low-value HR duties are automated and finished by AI, allowing more attention to be paid to the strategic scope of work.

By analyzing vast volumes of data fast and reliably, AI has the potential to change employee experiences in a number of areas, from talent management to recruiting.

Methodology

As there was no primary research done, the study mostly relied on secondary data. The study's research methodology is descriptive research design. The secondary data was gathered from research papers, books, websites, blogs on human resources, and survey reports released by various research groups.

How do AI and HR integrates?

Artificial intelligence uses coherent computing techniques and preprogrammed algorithms to make judgments in real time. The human resources department will be impacted by artificial intelligence.

Because of the panoptic human element of human resources and the intelligence of technology, businesses will see an improved and evolved state for their candidates and employees. Additionally, HR AI will support the marketing of the importance of delivering better and quicker results.

AI's uses in human resources

The hiring and training of new staff is a tiresome task for the department of human resources. Artificial intelligence has several uses that can help employees who work in human resources with their physical labor.

Talent Acquisition and Recruitment

The hiring of bright people into the group will likely result in the company's prospective expansion, making talent acquisition a crucial responsibility for the HR department. The most prevalent application of artificial intelligence in HR may be in the hiring process.

AI shortens the time and effort needed to execute tedious tasks



including candidate screening, database maintenance, interview scheduling, and answering and resolving contestant questions.

The recruiting procedure and time are greatly shortened, allowing the HR team to concentrate on more important jobs like sourcing, personnel management, recruitment marketing, and other beneficial operations.

The selection of a candidate who mostly satisfies the company's criteria will be made easier with the help of AI-assisted recruiting. As a consequence, the screening process is easy, efficient, and fair. Through chat bots, the applicants with the most potential are located and contacted. The newly hired workers are managed by these automated chat bots, which provide them, jobs and positions in accordance with their job profiles. It will select the most qualified candidate who best fits the job description. The top applicants will thereafter be scheduled for job interviews.

Orientation of Newer Recruits

AI-based integrated systems will introduce newly hired workers to business knowledge and rules on the day following the recruitment of qualified candidates. All relevant information, including details on their job description, company policies, task assignments, team members, and so forth, will be provided to new employees via a mobile application or structured data on their laptop. This process is known as on boarding. In order to increase the HR team's ability to recall and work effectively, on boarding is a crucial step. Candidates that experience a smooth and educational on boarding process are more likely to stick with the company over the long term. The AI for HR can answer all of the questions that potential candidates may ask, saving the personnel from having to do it manually.

HR procedures may be tailored to the needs of the workers and their related tasks thanks to artificial intelligence. Additionally, AI keeps track of all of the company's crucial contact information and



other crucial tasks like the validation of legal documents, etc.

Training the Recruits

With the use of AI development services, workers will be able to research and educate themselves on the proper duties and requirements. By offering knowledge on the most recent developments in software and technology, it will also help them keep up to date. The AI will automatically understand and provide the employee the right training by analyzing the papers and examinations.

For better advancement, pertinent skill set information will be given depending on their work description. Data analysis performed by AI in HR technology may notify the HR staff of the need for employee training. This smart method will improve workers' productivity and intelligence while also allowing for quicker and more efficient teaching.

They can impart specific programmers and teaching techniques so that employees can educate themselves and perform in accordance with the needs of the business.

Enhancement of employee experience

Because of the high level of automation and strong emphasis on customer experience in the environment, employees anticipate a beneficial and constructive experience when they join personalized engagement.

Consumer technology is currently shaping employee experiences, and employees are looking for options for how they want to be engaged and supported. A tailored employee experience may be achieved by effectively integrating AI throughout the whole employee lifecycle, from hiring and on boarding to providing HR



services and career planning.

With specialized feedback forms and employee appreciation programmers, human resources departments can now access employee engagement and job satisfaction with greater accuracy than ever before. This is especially helpful considering how important it is to comprehend employees' general needs, but there are many other important organizational advantages to possessing this information as well.

Leadership

Because AI will help and grow students, it will also enhance the working methods of project managers and trainers in a company. By asking team members questions, the AI will assess the structure of the leader's qualities and then provide them with the skills they are lacking or the traits they need to change.

The dashboard also allows leaders to assess their own performance and adapt their skill sets to the needs of the workplace.

AI implementation in HR

The use of AI requires prudence, just like the use of any other technology. When using artificial intelligence in human resources, the following criteria, according to Cuter, must be taken into account:

- Accurate and current data is essential for good AI outputs. In order to ensure that the output-driven aim is clear, it is imperative to first gather the proper data.
- Every other IT ecosystem is distinct from the AI ecosystem. Certain skills and methods are required for implementation. The HR personnel must be meticulous when selecting the appropriate data sources and when cleaning and crating them.
- It is crucial to comprehend and be aware of the insights to be

driven. As a result, there should be guidance and instructions on how to identify the appropriate patterns to research and utilize.

- Artificial intelligence (AI) may deliver reliable and unbiased outcomes depending on the algorithms and logics fed into the system. The organization needs to make sure the data is accurate, and it's important to keep in mind that AI can only carry out user requests; it is unable to make judgments on its own.

The difficulties of AI in human resource management

Although it is certain that artificial intelligence will continue to have a positive influence on the human resources management industry in the next years, HR professionals should be aware of the possible issues.

- Making AI more accessible and secure to use is the issue that bothers HR executives the most. The most common reason why people are reluctant to adopt AI at work is really security and privacy concerns.
- In the workplace, 31% of respondents to an Oracle study stated they would rather interact with a human than a machine. By staying up to date with trends and technologies as they emerge and change, HR professionals may be better prepared to tackle these problems.
- When using technology to collect information about their employees, businesses are expected to secure such information and get their permission first. On the other side, organizations want to feel secure against data breaches, thus for HR professionals, this requires a leap of faith.
- Maintaining AI is another difficulty. Artificial intelligence requires frequent assessments and updates, which makes



upkeep time- consuming. Data availability is limited as a result of the shift to SAAS (Software as a Service), making it more difficult to fully integrate HR operations with technology.

Conclusion

AI-based HR solutions increase employee productivity. While focusing on the needs and results of employees, it may analyze, foresee, diagnose, and develop into a more competent resource. Businesses should implement AI solutions that fit their needs and are consistent with their corporate culture, and they should also construct the appropriate digital maps.

In the future, AI will have a range of effects on employees, and they will be able to offer a speedy and accurate client experience. As a result, it's crucial to focus on employee needs and be conscious of the potential consequences. Privacy, a lack of qualified workers, maintenance, integration capabilities, and the absence of tested applications are some of the problems.

However, exercising caution when deploying AI services will avoid unnecessary issue.

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